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## INTRODUCTION

The FIA XC Academy Trophy is a new grassroots International Championship sanctioned by the Federation Internationale de L'Automobile (FIA) featuring 75-horsepower off-road vehicles (Cross Cars) designed for young drivers between 13 and 16 years old.

The programme intends to bring to the world of dirt racing a new starting point for aspiring young talents and therefore more opportunities to develop themselves with a clearer path for advancing their careers.









## CROSS CAR MANUFACTURER - LIFELIVE 2

LifeLive was founded in 2016 with the aim of establishing itself in a serious and professional manner in motorsports. LifeLive is headquartered in Belgium right next to the city of St. Vith located close to Germany, Luxemburg and France.

The enterprise is headed by Yannick Neuville who receives the support from his brother Thierry Neuville, 5 times runner-up in the World Rally Championship "WRC" driving for Hyundai Motorsport.

A brand-new workshop offers LifeLive many opportunities for the realisation of their goals.

Lately the experienced team of mechanics and engineers has worked to proudly present their first XC Cross Car named "TN5" which has been built according to the newest FIA technical and safety standards. The main focus was to achieve the optimum reconciliation between performance and reliability, but an attractive design also played a big role in the development process.









## CROSS CAR TECHNICAL SPECIFICATIONS 3

## **MANUFACTURER**

> LifeLive (www.life-live.be)

## **CHASSIS**

> Tubular chassis certified by RACB and registered by FIA

### **WEIGHT**

> 345 Kg

### **POWERTRAIN**

> Yamaha MT07 - Maximum Power: 75hp

## **TRANSMISSION**

> 6 gears sequential gearbox

### **SUSPENSION**

> 3-way adjustable high-performance dampers





Registrations will be managed by the FIA and the sporting format will be identical to the current European Autocross Championship (www.fia.com).

One Cross Car will be allocated to each competitor for the full year, drawn ahead of the season start. In order to guarantee fairness and equality between all competitors, the electronic control unit of each Cross Car will rotate randomly for every round.

All cars will be operated by LifeLive (www.lifelive.be) and the commercial offer will:

#### **INCLUDE THE FOLLOWING:**

- > Car operation and service
- > Logistics and infrastructure
- > Insurance
- > One new set of tyres per race
- > One shared mechanic\*
- > Pre-season shakedown in Belgium

\*One non-dedicated mechanic per two Cross Cars

#### **EXCLUDE THE FOLLOWING:**

Entry fees and licence Driver equipment\* Driver travel and accommodation Driver assistant Any additional rims or tyres

\*A comprehensive package will be available to each competitor for purchase, dedicated sponsor visibility foreseen







- Administrative checking
- Scrutineering
- Drivers briefing (mandatory)

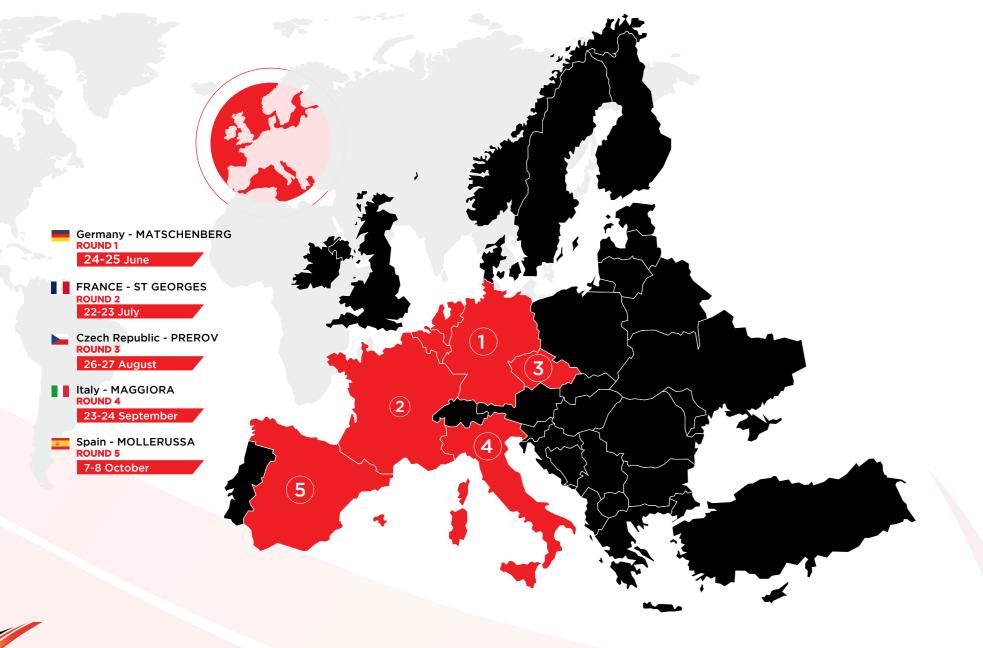
## SATURDAY

- Warm-up (2 laps)
- 1st qualifying practice session
- 2<sup>nd</sup> qualifying practice session
- 1st Heat

## SUNDAY

- 2<sup>nd</sup> Heat
- 3<sup>rd</sup> Heat
- Semi-Finals
- Final
- Podium
- Official Prize giving













#### THE **BONUSES** PER **RACE**

	1 <sup>st</sup>	EUR	500,-	+	EUR	400,-	=	EUR	900
	2 <sup>nd</sup>	EUR	400,-	+	EUR	300,-	=	EUR	700
	3 <sup>rd</sup>	EUR	300,-	+	EUR	200,-	=	EUR	500
/	4 <sup>th</sup>	EUR	250,-	+	EUR	100,-	=	EUR	350
	5 <sup>th</sup>	EUR	200,-	+	EUR	100,-	=	EUR	300
	6 <sup>th</sup>	EUR 150,-							
	7 <sup>th</sup>	EUR 100,-							
	8 <sup>th</sup>	EUR 100,-							
	9 <sup>th</sup>	EUR 100,-							
	10 <sup>th</sup>	EUR	100,-						

#### THE ALL-IN PARTICIPANT **COST** PER **SEASON**

EUR **21'250,-**(incl. insurance EUR 350,- per round)

Each competitor is allocated one full set of tires per round, in case of puncture the cost of a tyre is EUR 120,- for front and EUR 130,- for rear.

The cost of a rim\* is EUR 99,- for the front and EUR 109,- for the rear.

\*Rims are not included in the insurance coverage

#### THE **BONUSES** PER **SEASON**

and one coaching day with Thierry Neuville\*

1st EUR 5'000,-

2<sup>nd</sup> EUR 2'500,-

3rd EUR 1'500,-

\*All included (Cross Car and track)





## MARKETING SUPPORT 8



> Website www.xcacademytrophy.com dedicated to the Cross Car Academy Trophy







> Dedicated photographer and cameraman present on all rounds to create event footage and coverage



> Newsletter via MailChimp



> Youtube channel



CONTACT marketing@life-live.be







































#### FIA CROSS CAR ACADEMY TROPHY 2023



**CONTACT AND REGISTRATION** 

#### FOR APPLICATION / REGISTRATION

Contact your National Sporting Authority (ASN) or xc-crosscar@fia.com www.xcacademytrophy.com

#### FOR INFORMATION

Contact LifeLive +32 (0)80 33 78 12 or info@life-live.be www.life-live.be









